

# PLGC NEWSLETTER

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(906) 487-2641

www.aux.mtu.edu/golf

golfcourse@mtu.edu

## GENERAL MANAGER'S CORNER

Hello!

God willing, we will be golfing soon. Last season we opened the course on April 16th. A repeat of that performance by mother nature would be ideal.

I am excited for my first season managing Portage Lake. As stated in the November 2004 newsletter, my personal mission is to add even more value to your memberships. We will strive to accomplish this in a number of new and exciting ways. For example, we will be implementing a 10% off discount policy for members on all apparel.

We will be hosting a few more tournaments this summer than in the past including a Seniors 2-Person Scramble in July and a 2-person Ryder Cup in September. I am sure the participants will enjoy these new events. We will also be hosting the Senior UPGA's in 2010. Seems a long way off, but we know the clock ticks quickly. We hope to add more ladies events in the future as well. A Couples Scramble is slated for July 30th. We hope many of our happy Portage couples participate and the unhappy ones as well.

In January, I attended the PGA Merchandising Expo in Orlando, FL. It was an insightful and educational experience. I observed many processes we can do better and learned we are doing many things correctly. Golf is not the healthiest industry to be in at this point in time. Nationally, more public courses are closing than opening and rounds played per year dropped slightly for the 3rd straight year. We are fortunate to have many loyal patrons and no competition from other 18 hole facilities in our area. That said, we cannot use that as a crux to lower our standards of operations. There are many recreational options available. We will do our utmost to make the golfing experience at Portage Lake as pleasant as we are able.

I am looking forward to observing all of your fascinating golf swings once again.

## 2005 Schedule

Friday, May 13	Jack Sandretto High School Invitational
Tuesday, May 24	Hancock High School Invitational
Sat/Sun, May 28-29	PLGC Memorial Day 2-Person Bestball Tourney
Tuesday, July 12	Women's Invitational
Monday, July 18	Seniors 2-Person Scramble
Saturday, July 30	Couples Scramble
Saturday, August 6	Alumni Reunion Event
Sat/Sun, August 20-21	Men's Club Championship
Sat/Sun, September 24-25	2-Person Ryder Cup

\* Women's Club Championship date TBD

*"Whoever plays ball with a club shall be fined 20 shillings or their upper garment."*

The Magistrates of Brussels, 1360

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## PRO SHOP INFO

*The Pro Shop will be open for business April 1st. No Fooling. We are in the midst of organizing the new 2005 equipment and apparel. To purchase memberships or other needs, please call 487-2641. We will take care of your requests.*

*We must apologize. Electricity will not be installed in the cart barns prior to this season. To install electricity is cost prohibitive at this time. We will shoot for electricity in 2006.*



## SIGNING IN

To track rounds played, handle emergencies and provide better service, we ask all golfers to please register at the Pro-Shop prior to beginning play.

Thanks again to the anonymous donor that provided the resources for tee renovations and vending alcoves.

## MEMBERSHIP APPLICATION

April 1st is the deadline for a discount on memberships. Please fill out the application when submitting payment. A new database is being built to input current information.

## CART LEASE

2005 Yamaha cart leases are available for the first 20 golfers who desire them. The cost is \$410 per season with very few limitations. The hassles of storage, maintenance, and gas will be a thing of the

## LEAGUE

Be watching for dates and times for the Men's and Women's League. Information will be communicated in the near future.

## SCOREBOARDS—CALENDARS

The scoreboards and calendar we mentioned in the fall are here. Displaying tournament and event scoring will be vastly improved. Communication of future events and other activities will be much easier with the new boards. Once again, thank you to the following businesses for participating in the program that allowed us to purchase the boards:

- Tervo Insurance Agency, Inc.
- MEEMIC-Bob Hager Agency
- Portage Health Systems
- Superior National Bank

- Copper Range Abstract & Title Agency
- Michigan Tech Memorial Union Building
- Bruno's Motors
- Ramada Inn Waterfront
- Holiday Inn Express
- American Express Financial Advisors—Joe Evans, Chuck Roberts
- State Farm-Mike Lahti Agency
- Bruce Rukkila, CPA, PC
- Superior Smiles Dental
- Book Concern Printers



## CAREFUL ON HOLE #7 NEW BUNKER!

It may be a bit more difficult to cut that corner big hitters. We are strategically inserting a bunker to devour your ball.

## LOCKERS

We are in the process of cleaning and painting the lockers. If you did not clean out your locker in the fall, please come and do so. Thank you.

*Unlike the other Scotch game of whisky drinking, excess in golf is not injurious to the health. - Sir Walter Simpson*

## HANDICAPS

We are still working with the Golf Association of Michigan to implement a user friendly handicap system.

## LOGO'ED GOLF BALLS



If you or your company would like logo'ed golf balls, we can order them from any ball company you prefer.

### HOLE-IN-ONE

**WIN A TRIP!**

Golfers who score a Hole-in-One at Portage will be entered into a drawing for a vacation to Las Vegas or Lake Tahoe. Good Luck!

## YOUTH LESSONS

Our goal is to offer convenient, organized, and fun lessons for kids. Lessons begin in June. The exact schedule will be released soon.

## SPECIAL ORDERS

If you are shopping for clubs or other golf merchandise, we would appreciate the opportunity to win your business. Our prices should be comparable with the internet or discount houses. Give us a try!

## GROUNDS

To amend the greens for season long benefits, we will be performing complete aeration and thorough top dressing processes prior to opening day. Let us know if you are willing to volunteer your services to assist us in this project. Please call 487-3423.

## PRO-SHOP

Spend \$50 or more in our pro-shop and be entered into a drawing for a trip to Las Vegas or Lake Tahoe. Apparel has been ordered from companies such as Cutter & Buck, Firethorn, Ahead, Time-Out and Monterrey.

